

# Changing Education Online Media Platform Privacy Policy

Last updated: 17/02/2021

## 1. Purpose of this document

The purpose of this document is to outline the use of website visitor data (see §4, “Cookie Policy”), content author data (see §5, “Content Author Data Protection”), and data submitted through the website’s “Get in Touch Form” (see §6, “Enquiries Form Data Protection”) by the Changing Education online media platform (<https://www.changingeducation.fi>, henceforth “the website”), in compliance with GDPR regulations.

## 2. Data Controller and Data Processor

The Data Controller is One Step Ahead ry (OSArY), student association at the University of Helsinki. The Data Controller can be contacted at [changingeducationblog@helsinki.fi](mailto:changingeducationblog@helsinki.fi). The Data Processor is WIX.

## 3. Legal basis for data processing

The website collects data on the basis of consent and the legitimate interest of the Data Controller.

## 4. Cookie Policy

### 4.1. Type of data collected

The website collects anonymous data using cookies placed by the Data Processor for essential functions and analytics (optional). The cookies used are listed below:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
ssr-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
svSession	Identifies unique visitors and tracks a visitor’s sessions on a site	24 months	Analytics

### 4.2. Storing, using and disclosing data

The Data Processor uses the Internet protocol (IP) address used to connect the computer to the Internet, as well as computer and connection information, to measure and collect session information, including page response times, length of visits to pages, page interaction information, location of the connection, and methods used to browse to and from the page. This data are available to the Data Controller for analytics purposes. All obtained data are anonymous and password protected. The Processor adheres to the Privacy Shield Principles. Data are not disclosed with further parties.

### 4.3. Consent

When visiting the website, visitors can accept essential cookies through the Cookie Consent Banner. Based on their preferences, they can also accept optional cookies used for analytics. Cookie options can be modified through browser settings.

## 5. Content Author Data Protection

### 5.1. Type of data collected

Blog post submissions sent to [changingeducationblog@helsinki.fi](mailto:changingeducationblog@helsinki.fi) include data voluntarily provided by the author, including the post title, text lead, author’s name, author photo if they wish to submit one, date of submission, blog post text, reference list, blog post summary, keywords and any images to be included in the post. For other types of submissions, this may include content in other formats, such as visual, audio or video.

## **5.2. Storing, using and disclosing data**

Information from blog post submissions sent to [changingeducationblog@helsinki.fi](mailto:changingeducationblog@helsinki.fi) is password protected. It is used by the Data Controller to publish content that the author wishes to publish on the website, give the author credit for their work, share the content on social media platforms and allow visitors to see similar blog posts. Authors may at any point request a copy of their data, or request that their data be edited or deleted from the Data Controller's archive. They may also at any point request the removal of their blog post or content from the website. For more information on content submission and publishing, please see the "Terms of Use" document, available at <https://www.changingeducation.fi/write-for-us>. Data are not disclosed with further parties.

## **5.3. Consent**

When filling in a submission form, authors consent to their work being published on the website and shared by social media accounts linked to the website by ticking a box. They also accept the website's Privacy Policy and Terms of Use.

## **6. Enquiries Form Data Protection**

### **6.1. Type of data collected**

If visitors would like to make an enquiry, they can fill in the "Get in Touch" form on the website's "About" page. Data collected through the form is the email address and message of the visitor submitting an enquiry.

### **6.2. Storing, using and disclosing data**

Data submitted through the "Get in Touch" form is password protected. It is used by the Data Controller to adequately reply to enquiries. The data is stored indefinitely unless the individual makes a request for deletion. Data are not disclosed with further parties.

### **6.3. Consent**

By submitting an enquiry, visitors consent to their data being made available to the Data Controller, accepting the website's Privacy Policy.

## **7. Privacy Policy updates**

The Data Controller reserves the right to modify this Privacy Policy at any time. Changes and clarifications take effect immediately upon their posting on the website.

## **8. Contact information**

For any questions, to request a copy of your data, to request the removal of your data from our archive, or to request the removal of your data and content from the website, the Data Controller can be contacted at [changingeducationblog@helsinki.fi](mailto:changingeducationblog@helsinki.fi).

For more information about how to manage cookies, including blocking and deleting cookies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).